



DIGITAL MEDIA DESIGN

Teacher Name: Mrs. Brandy Panagos

Teacher E-mail: bpanagos@madisoncity.k12.al.us

Course Description:

This course is designed to provide students with hands-on skills involving graphic design, digital photography, web/social media publishing, and digital video production. Students will use various hardware, peripherals, and software during all phases of production. Students will develop a portfolio of work as well as create content for school publications and contests. Students will take the Adobe Certified Professional tests for credentialing purposes.

FBLA is the Career/Technical organization that is an integral component of the course.

Classroom Management Plan:

Classroom Management Plan

- Verbal reprimand
- Conference with student with parent contact
- Withdrawal of privilege(s) with parent contact
- Other consequences determined to be reasonable and appropriate by the school administration.

Cell Phones

Cell phones and earbuds/headphones will not be allowed to be used during classroom instruction time. Phones and earbuds/headphones will be put away in a location designated by the teacher and placed in silent mode. In secondary schools, students will have access to their phones and earbuds/headphones outside of classroom instruction time such as between classes and lunch. Failure to follow these procedures will result in a disciplinary referral to the office.

Grading Policy:

Major assessments will count 70 percent of your grade. Homework and classwork will account for 30 percent of your grade. Grades will be updated weekly in PowerSchools. Each grading period will consist of nine weeks.

Make-up Work Policy:

Make-up tests will only be given to a student who has an excused absence. The student must make arrangements with the teacher to take a make-up test. Tests may be taken during Patriot Path with prior arrangement from each teacher. A student only has two chances (the next two Patriot Paths after the absence) to make up a test. All make-up tests will be administered in the designated classroom on the Patriot Path session roster.

Homework/Classwork: Students who are absent for **excused reasons** will be permitted to make up missed work. **It is the student's responsibility to get their work assignments the day upon return to school and complete the assignments according to a time frame determined by the teacher within two weeks of the date of the last absence.** Grades of zero will be assigned for assignments missed because of unexcused absences.



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***Text and Other
Required Reading:***

Adobe Photoshop, Premiere Indesign, and Illustrator Visual Quickstart Guides (suggested reading only)

***Materials and
Supplies Needed:***

Headphones (used with video editing, tutorials, and other instructional-approved activities)
SD Card

Laptops

Concerning laptop utilization: 1. Student laptops should not be hard-wired to the network or have print capabilities. 2. Use of discs, flash drives, jump drives, or other USB devices will not be allowed on Madison City computers. 3. Neither the teacher, nor the school is responsible for broken, stolen, or lost laptops. 4. Laptops and other electronic devices will be used at the individual discretion of the teacher.

Other Technology

The Madison City Student Handbook covers acceptable student use of AI.

Students may check out cameras, tripods, Mac laptops, tablets, etc, as available, but equipment must be returned to the teacher before the start of the next school day. Students are responsible for the equipment while it is in their possession.

Accommodations

Requests for accommodations for this course or any school event are welcomed from students and parents.



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Example: 18 – WEEK PLAN*	
Weeks 1-3	Copyright law, the role of creative media in the workplace, elements & principles of graphic design
Weeks 4-7	Photoshop, Digital Photography
Weeks 8-10	Indesign, Document Layout
Weeks 11-15	Premiere, Phase of Video Production, Creating Content for Authentic Audiences
Weeks 16-18	Animate, Contests
Week 19	Portfolio and Contests

***This is a tentative plan and may change at the discretion of the teacher.**

Please sign below to acknowledge that you have received, read, and understood the syllabus.

Student name: _____

Student signature: _____

Parent/guardian name: _____

Parent/guardian signature: _____

Parent/guardian, please provide two ways for me to contact you (email address, phone numbers):

Parent/guardian Email:

Parent/Guardian Phone number:

Parent Notes and Concerns: